

Rudbeckia Hirta – Black-Eyed Susans

Most people recognize these daisy-like flowers with their yellow petals and dark “eye.” The flowers can be used in flower arrangements. In winter the dried flowers add a textural interest to the landscape.

Growing Requirements

Rudbeckias prefer a sunny location, although they will tolerate some shade. They reach about 3 feet, and because they are prolific self-seeders, they can appear in various spots around the garden.

Planting

Plant in a sunny location with normal garden soil, not necessary moist or fertile. They tend to grow in a circular fashion, so you can end up with a clump in the shape of a doughnut in a few years.

Care

Black-eyed Susans require little care, although they can get leggy if the soil is too rich, and may lean over.

Pests and Diseases

Normally these flowers are pest- and disease-free.

Dividing /Propagating

Every few years in early spring or fall you can lift the clump, break it up and plant the individual plants around the garden. However, due to their self-seeding, this may not be necessary.

Want more information? We're Here to Help!



Helpline: 908.654.9852

Email: mastergardeners@ucnj.org

Website: mastergardeners-uc.org

Rutgers Cooperative Extension